



Diamond Fact Sheet

To put it simply, diamonds are a girls best friend. They have always been around stories of love, romance, history and legend. Diamonds have been fought over, sought after and admired the world over so it's no wonder we all want to share in the wonder of the diamond.

When choosing a diamond, it can be difficult because at first glance two diamonds may appear to be the same, yet they are very different. There are four characteristics you need to understand and keep in mind when purchasing a diamond. They are known the world over as the 4 C's –cut, colour, clarity and carat weight. The value of the diamond is decided on these factors.

CUT: There are 58 facets on a round brilliant cut diamond and it is imperative the angles are correct as it reflects the light from one facet to another inside the diamond before reflecting it back out through the top of the diamond. This is what gives a well cut diamond it's brilliance.

COLOUR: Most would imagine diamonds to be only white, but they come in a range of colours. The most valuable are those with no colour (white) or those with vibrant colour (pink, red etc) The diamonds you see in most jewellery have a hint of colour, mainly yellow.

CLARITY: Diamonds contain tiny marks, known as inclusions which is what makes every stone different and unique. They are there due to the fact that diamonds are created from carbon being put under enormous pressure deep under the Earth's surface. The smaller the inclusion, the more valuable the diamond. They are graded under a 10x magnification loupe.

CARAT WEIGHT: The easiest to understand of the diamond characteristics is this, the size. Carat is a specific measurement for diamonds. A carat is equal to 0.20 of a gram or one-fifth. A carat is then divided into 100 points.

Although diamonds are the hardest natural known substance to man, they still need care to keep them looking their best. Bringing you jewellery into us is a great option because we can check the settings to ensure they are secure. If you don't have time or want to give your diamonds a quick clean before heading out, a little detergent in warm water and a soft toothbrush will make them sparkle.

If you have any further questions about diamonds or would like us to show you some examples to help explain the 4C's, please call in and see us at 25 Old North Road, CLARE or phone 8842 1888

From the team at



www.randbsutherland.com.au